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CUSTOMER NUMBER 27792

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
Applicants: Todd et al. Attorney Docket No: MICR0257  
Serial No: 10/057,433 Group Art Unit: 2173  
Filed: Jan. 25, 2002 Examiner: Namitha Pillai  
Title: ELECTRONIC CONTENT AND DELIVERY BASED ON CURSOR  
LOCATION

AMENDMENT TRANSMITTAL LETTER

Bellevue, Washington 98004

April 5, 2005

TO THE COMMISSIONER FOR PATENTS:

Transmitted herewith is an amendment in the above-identified patent application. No additional claim fee is required, as shown below. Please charge any additional fees or credit any overpayment to Deposit Account No. 01-1940. A copy of this sheet is enclosed.

| <u>Computation of Fee For Claims as Amended</u> |   |   |                      |             |                           |
|---|---|---|----------------------|-------------|---------------------------|
|   | <u>Claims Remaining<br/>after Amendment</u> | <u>Highest Number<br/>Previously Paid For</u> | <u>Present Extra</u> | <u>Rate</u> | <u>Additional<br/>Fee</u> |
| Total Claims                                    | 36  | 36  | -0-                  | x \$50      | \$-0-                     |
| Independent Claims                              | 4   | 4   | -0-                  | x \$200     | <u>-0-</u>                |
| TOTAL ADDITIONAL FEE FOR THIS AMENDMENT         |   |   |                      |             | <u>\$-0-</u>              |

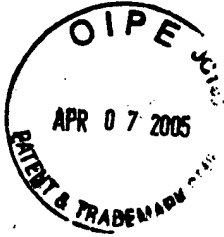
Respectfully submitted,

  
Michael C. King  
Registration No. 44,832

I hereby certify that this correspondence is being deposited with the U.S. Postal Service in a sealed envelope as first class mail with postage thereon fully prepaid addressed to: Commissioner for Patents, Alexandria, VA 22313-1450, on April 5, 2005.

Date: April 5, 2005





CUSTOMER NUMBER

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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Serial No: 10/057,433 Group Art Unit: 2173  
Filed: Jan. 25, 2002 Examiner: Namitha Pillai  
Title: ELECTRONIC CONTENT AND DELIVERY BASED ON CURSOR  
LOCATION

AMENDMENT AND REQUEST FOR RECONSIDERATION

Bellevue, Washington 98004

April 5, 2005

TO THE DIRECTOR OF THE PATENT AND TRADEMARK OFFICE:

In response to the Office Action dated January 5, 2005, applicants request that the above-identified application be amended as set forth below and that the Examiner reconsider the application in view of the amendment and the Remarks that follow. The claims are amended as set forth below.